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# ALTIOS & Coface Australia

**Event date: Wednesday, 5 October 2011**

## INVITATION:

### The toolbox to the BRIC

**Date:** 5 October 2011, Sydney **Time:** 5pm - 7.30pm

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## EVENT PARTNER



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**ALTIOS**, an expert in overseas business development and **Coface Australia**, a worldwide leader in Credit Insurance are pleased to invite you to a fascinating discussion on the BRICs. We are grateful to have **NSW Trade & Investment** as an event partner and the support of the **Australian Institute of Export (AIEx)**.

### TOPIC:

The **BRIC countries** (Brazil, Russia, India and China) with their booming economies and rapidly growing middle class consumers, offer unprecedented and exciting new opportunities for Australian exporters. However, as with any emerging market, they come with risks, challenges and problems which will be unfamiliar and sometimes daunting to companies of all sizes and experience.

So, how much do you know about the BRIC countries and their influence on the Australian economy? What are the opportunities? How do you identify and manage the risks? To hear from leading experts on the relevant issues, who can share their on the ground experiences, stories and case studies, come along to learn more about doing business in the BRICs

### Event Details:

**Date:** Wednesday, 5 October 2011

**Time:** 5pm (registration) - 5.30 (event commences) - networking drinks after seminar (7.30pm finish)

**Location:** Hamilton/Parkes Room, Trade & Investment Centre, Level 47, MLC Centre, Sydney

**Cost:** This event is FREE but registration is necessary.

**How to register?:** click "[here](#)" to register for this event.

### MODERATOR:

> **Ian Murray**, *Executive Director*, Australian Institute of Export (AIEx)

### Speakers and Panelists:

> **Chris Doubé**, *General Manager*, Coface Australia

> **Cristina Talacko**, *President*, Australia Brazil Chamber of Commerce

> **David Thomas**, *BRIC expert*, Altios Australia

> **Khimji Vaghjiani**, *CEO*, Solar Gem

> **Timothy L Kelf**, *Manager, International Markets Projects*, Meat & Livestock Australia

## Contact us

If you have any enquiry regarding this event, you can contact us by phone or email:

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